

INVOICE



WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500197-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
GFSB	House- National	WFSB-Fairfield	National

Billing Address:

Message & Media Inc
Attention: Accounts Payable
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

Advertiser	Product	Estimate Number
Frrends Of Chris Murphy	October 29-November 4, 2	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	500197	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	430A Eyewitness News	430-5a	MTWTF--	:30	5	\$20.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 GFSB M 10/29/12 4:39 AM 430A Eyewitness News 430-5a :30 CMT126H \$20.00 NM									
1 GFSB Tu 10/30/12 4:39 AM 430A Eyewitness News 430-5a :30 CMT126H \$20.00 NM									
2 GFSB W 10/31/12 4:57 AM 430A Eyewitness News 430-5a :30 CMT126H \$20.00 NM									
5 GFSB Th 11/01/12 4:58 AM 430A Eyewitness News 430-5a :30 CMT125H \$20.00 NM									
3 GFSB F 11/02/12 4:39 AM 430A Eyewitness News 430-5a :30 CMT129H \$20.00 NM									
2	10/29/12	11/02/12	5AM-5:30AM Eyewitness	5AM-5:30AM	MTWTF--	:30	5	\$20.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 GFSB M 10/29/12 5:14 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM									
4 GFSB Tu 10/30/12 5:21 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM									
3 GFSB W 10/31/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT125H \$20.00 NM									
1 GFSB Th 11/01/12 5:11 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM									
2 GFSB F 11/02/12 5:22 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT129H \$20.00 NM									
3	10/29/12	11/02/12	5:30AM-6AM Eyewitness	5:30AM-6AM	MTWTF--	:30	5	\$30.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 GFSB M 10/29/12 5:45 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT126H \$30.00 NM									
2 GFSB Tu 10/30/12 5:49 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT126H \$30.00 NM									
4 GFSB W 10/31/12 5:53 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT126H \$30.00 NM									
1 GFSB Th 11/01/12 5:48 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT125H \$30.00 NM									
5 GFSB F 11/02/12 5:40 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT129H \$30.00 NM									
4	10/29/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTWTF--	:30	5	\$40.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 MTWTF-- 5 \$40.00									

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WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500197-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 29-November 4, 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/29/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTWTF--	:30	5	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB M 10/29/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 CMT126H \$40.00 NM									
2 GFSB Tu 10/30/12 6:17 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 CMT126H \$40.00 NM									
3 GFSB W 10/31/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 CMT125H \$40.00 NM									
5 GFSB Th 11/01/12 6:11 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 CMT126H \$40.00 NM									
4 GFSB F 11/02/12 6:18 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 CMT129H \$40.00 NM									
5	10/29/12	11/02/12	6:30AM-7AM Eyewitness	6:30AM-7AM	MTWTF--	:30	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 GFSB M 10/29/12 6:44 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 CMT126H \$50.00 NM									
3 GFSB Tu 10/30/12 6:57 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 CMT126H \$50.00 NM									
2 GFSB W 10/31/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 CMT126H \$50.00 NM									
1 GFSB Th 11/01/12 6:47 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 CMT126H \$50.00 NM									
5 GFSB F 11/02/12 6:47 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 CMT129H \$50.00 NM									
6	10/29/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	MTWTF--	:30	5	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB M 10/29/12 9:25 AM 7AM-9AM The Early Show 7AM-9AM :30 CMT126H \$30.00 NM									
1 GFSB Tu 10/30/12 7:20 AM 7AM-9AM The Early Show 7AM-9AM :30 CMT126H \$30.00 NM									
4 GFSB W 10/31/12 7:38 AM 7AM-9AM The Early Show 7AM-9AM :30 CMT125H \$30.00 NM									
5 GFSB Th 11/01/12 8:12 AM 7AM-9AM The Early Show 7AM-9AM :30 CMT125H \$30.00 NM									
3 GFSB F 11/02/12 8:29 AM 7AM-9AM The Early Show 7AM-9AM :30 CMT129H \$30.00 NM									
7	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM	-----S-	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Sa 11/03/12 6:23 AM SA Eyewitness News 6AM-7AM :30 CMT129H \$20.00 NM									
8	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM	-----S-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Sa 11/03/12 8:44 AM SA Eyewitness News 7AM-9AM :30 CMT129H \$35.00 NM									
9	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM	-----S	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Su 11/04/12 6:52 AM SU Eyewitness News 6AM-7AM :30 CMT127H \$20.00 NM									
10	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM	-----S	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
500197-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 29-November 4, 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM	-----S	:30	1	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Su 11/04/12 8:21 AM SU Eyewitness News 7AM-9AM :30 CMT127H \$35.00 NM									
11 11/04/12 11/04/12 CBS Sunday Morning 9AM-10:30Am -----S :30 1 \$85.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Su 11/04/12 9:07 AM CBS Sunday Morning 9AM-10:30Am :30 CMT127H \$85.00 NM									
12 11/04/12 11/04/12 Su 10:30AM-11:30AM RC10:30AM-11:30AM -----S :30 1 \$55.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Su 11/04/12 11:07 AMSu 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 CMT127H \$55.00 NM									
13 10/29/12 11/02/12 Eyewitness News at Noor 12PM-12:30PM MTWTF-- :30 5 \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 GFSB M 10/29/12 12:54 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM									
1 GFSB Tu 10/30/12 11:57 AM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM									
2 GFSB W 10/31/12 12:16 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM									
3 GFSB Th 11/01/12 12:14 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM									
5 GFSB F 11/02/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT129H \$50.00 NM									
14 10/29/12 11/02/12 CBS Daytime 2-3pm MTWTF-- :30 5 \$40.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 GFSB M 10/29/12 2:36 PM CBS Daytime 2-3pm :30 CMT126H \$40.00 NM									
1 GFSB Tu 10/30/12 CBS Daytime 2-3pm :00 \$40.00 NM									
See MG 14.6,14.7									
3 GFSB W 10/31/12 CBS Daytime 2-3pm :00 \$40.00 NM									
See MG 14.6,14.7									
4 GFSB Th 11/01/12 CBS Daytime 2-3pm :00 \$40.00 NM									
Credited									
2 GFSB F 11/02/12 CBS Daytime 2-3pm :00 \$40.00 NM									
Credited									
6 GFSB F 11/02/12 12:29 PM CBS Daytime 12:30-2pm :30 CMT129H \$40.00 NM									
MG for 14.1,14.3									
7 GFSB F 11/02/12 12:59 PM CBS Daytime 12:30-2pm :30 CMT129H \$40.00 NM									
MG for 14.1,14.3									
15 10/29/12 11/02/12 M-F 3pm-4pm Syndication 2:58pm-4pm MTWTF-- :30 5 \$40.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB M 10/29/12 3:50 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT126H \$40.00 NM									
4 GFSB Tu 10/30/12 3:41 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT126H \$40.00 NM									
3 GFSB W 10/31/12 3:12 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT126H \$40.00 NM									
5 GFSB Th 11/01/12 3:44 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$40.00 NM									

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Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 29-November 4, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/12	11/02/12	M-F 3pm-4pm Syndication	12:58pm-4pm	MTWTF--	:30	5	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB F 11/02/12 3:12 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT129H \$40.00 NM									
16	10/29/12	11/02/12	4PM-5PM	4PM-5PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB M 10/29/12 4:41 PM 4PM-5PM 4PM-5PM :30 CMT126H \$65.00 NM									
5 GFSB Tu 10/30/12 4:42 PM 4PM-5PM 4PM-5PM :30 CMT125H \$65.00 NM									
1 GFSB W 10/31/12 4:44 PM 4PM-5PM 4PM-5PM :30 CMT125H \$65.00 NM									
3 GFSB Th 11/01/12 4:55 PM 4PM-5PM 4PM-5PM :30 CMT126H \$65.00 NM									
4 GFSB F 11/02/12 4:22 PM 4PM-5PM 4PM-5PM :30 CMT129H \$65.00 NM									
17	10/29/12	11/02/12	5PM-5:30PM Eyewitness	5PM-5:30PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB M 10/29/12 5:10 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT126H \$65.00 NM									
2 GFSB Tu 10/30/12 5:28 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT126H \$65.00 NM									
4 GFSB W 10/31/12 5:23 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT126H \$65.00 NM									
5 GFSB Th 11/01/12 5:11 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT126H \$65.00 NM									
3 GFSB F 11/02/12 5:12 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT129H \$65.00 NM									
18	10/29/12	11/02/12	5:30PM-6PM Eyewitness	5:30PM-6PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 GFSB M 10/29/12 5:50 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT126H \$65.00 NM									
1 GFSB Tu 10/30/12 5:46 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT125H \$65.00 NM									
4 GFSB W 10/31/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT125H \$65.00 NM									
2 GFSB Th 11/01/12 5:53 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT125H \$65.00 NM									
5 GFSB F 11/02/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT129H \$65.00 NM									
19	10/29/12	11/02/12	6PM-6:30PM Eyewitness	6PM-6:30PM	MTWTF--	:30	5	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 GFSB M 10/29/12 6:46 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT126H \$90.00 NM									
2 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New :00 \$90.00 NM									
See MG 19.6 1 GFSB W 10/31/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT126H \$90.00 NM									
5 GFSB Th 11/01/12 6PM-6:30PM Eyewitness New :00 \$90.00 NM									
Credited 4 GFSB Th 11/01/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT126H \$90.00 NM									
6 GFSB F 11/02/12 6:29 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT129H \$90.00 NM									
MG for 19.2 10/30									
20	10/29/12	11/03/12	M-SU Eyewitness News	(11PM-11:35PM)	MTWTFSS-	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTFSS- 5 \$65.00									

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Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 29-November 4, 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			
						Length	Week	Rate	Type
20	10/29/12	11/03/12	M-SU Eyewitness News (11PM-11:35PM)		MTWTFSS-	:30	5	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	GFSB M	10/29/12	11:16 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT126H	\$65.00	NM
4	GFSB Tu	10/30/12	11:29 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT125H	\$65.00	NM
3	GFSB W	10/31/12	11:32 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT126H	\$65.00	NM
5	GFSB F	11/02/12	11:07 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT129H	\$65.00	NM
1	GFSB Sa	11/03/12	12:05 AM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT129H	\$65.00	NM
Total Spots						73			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$3,430.00
<u>Agency Commission</u>	\$514.50
<u>Net Amount Due</u>	\$2,915.50